

CONGRESSMAN BOBBY L. RUSH

Proudly presents the

TECHNOLOGY INTEGRATION INTO SMALL BUSINESSES SUMMIT

Thursday, September 27, 2012 / Registration Form

To RSVP, please send your registration forms via email: congressmanrushdistrictevents@mail.house.gov

BUSINESS PROFILE

Business Name: _____

Street Address, City, State & Zip: _____

Phone: _____ Fax: _____ Website: _____

E-Mail Address: _____

Business Description: _____

Years in this Business: _____ Number of Employees: _____

PERSONAL PROFILE

Full Name: _____

Title: _____ Evening Phone: _____ Years in Business: _____

Previous Business, if any _____

ONE-ON-ONE CONSULTING QUESTIONS, IF YOU ARE REQUESTING AN APPOINTMENT

Have you consulted with a Technology Expert or Firm before? _____

What are the outcomes you expect from your one-on-one consultation, if an appointment is secured for you?

Are you currently enrolled in a technology program? YES Program: _____

Do you plan to enroll in a technology program to increase your business revenue? Yes No
If yes, please check ONE: 1-3 months; 3-6 months; 1 year; I don't know.

I understand that due to limited space and resource, my request for one-on-one consulting appointment is not guaranteed. I also understand that my business and personal information will be shared with industry expert(s) and partner institutions for this Technology Integration into Small Business Summit only.

Full Name _____ Signature & Date _____

P.S. One of our partners The Illinois Institute of Technology has developed a survey that will help us to help you get the most out of this event. Please take a few minutes to fill it out. Participants with secured appointments will receive an email confirmation no later than September 24, 2012. You MUST reply to the email confirmation to hold your appointment time. In the absence of confirmation via email or a phone call, your secured appointment slot will be assigned to the next participant on the waiting list. Thank you for your continued interest and cooperation.



Technology is defined as software, systems, devices and other electronic tools that are utilized to establish, operate and/or manage your business operations.

Please rate on a scale from 1-10, the extent by which you use technology for the following functions in your business (Marketing; Sales and Customer Service; Supply Chain, Logistics & Procurement; Enterprise Operations & Financials):

1 = I am not aware of technology and it is not integrated into my day-to-day operations

5 = I am aware of technology and have begun to utilize it, but not on a day-to-day basis

10 = I am aware of technology and it is integrated in my day-to-day operations

MARKETING

- _____ Sales Channel Development and Planning
- _____ Advertising, Promotions, and Communications (including Web Sites, Email Services, Mobile Marketing, Social Media, etc)
- _____ Market Research, Feedback, and Pricing (including database subscriptions, product and service rating services)

SALES AND CUSTOMER SERVICE

- _____ Customer Relationship Management (CRM) (including contact management systems, lead generation services)
- _____ Customer Acquisition and Sales Management (including point of sale, online sales, etc)
- _____ Customer Service and Request Handling (including online help and information, etc)

SUPPLY CHAIN, LOGISTICS & PROCUREMENT

- _____ Supply Chain Order Management and Scheduling (including online and automated ordering systems, etc.)
- _____ Materials Ordering and Procurement Systems
- _____ Supply Chain Planning
- _____ Shipping, Logistics, Warehousing, and Inventory Management (including tracking services, mobile scanners, etc.)
- _____ Configuration Management

ENTERPRISE OPERATIONS & FINANCIALS

- _____ Financial and Accounting (including online bill payment and invoicing, etc.)
- _____ Administrative Services (including scheduling, dictation, etc.)
- _____ Human Resources (including recruiting, benefit, payroll systems)
- _____ Legal
- _____ Facilities (including facilities management software, real estate search services and web sites)
- _____ Transportation (including online or mobile travel and reservations, etc)
- _____ Education and Training
- _____ Supplier Management